



Hello! Thank you so much for your interest in Ensemble Custom Floral! We can't wait to hear from you all about your big day! We've compiled some important questions for you to answer that will help us be prepared to talk at our first meeting! This document is very thorough, so if you don't know the answers, that is totally fine! The goal is to help you get organized and think through your floral and décor needs!

1. What are your and your fiancé's names?
2. What is your wedding date?
3. What is your wedding venue?
4. How many guests are you inviting?
5. Do you have a budget range in mind?
6. Are there flowers that you love?
7. Are there flowers that you do NOT love?
8. Do you have a color palette or theme for your wedding?
9. What are your floral needs? "X" all that apply:
 - Bridal Bouquets Amount: _____
 - Bridesmaid Bouquets Amount: _____

 - Groom Boutonnieres Amount: _____
 - Groomsmen Boutonnieres Amount: _____
 - Other Boutonnieres Amount: _____

 - Corsages Amount: _____

 - Other Attendants (Ring Bearer, Flower Girls, Bridesmen, Groomswomen, Junior Bridesmaids, Junior Groomsmen, Ushers, Readers, Officiant, Greeter, etc.)



- Ceremony Décor
- Cocktail Table Décor Amount: _____
- Reception Centerpieces Amount: _____

- Gift Table
- Memory Table
- Place Card Table
- Dessert Table (on the table itself)
- Bar
- Cake Floral (on the actual cake)
- Toss Bouquet Amount: _____
- Other (please list and describe)

PERSONAL FLOWERS

10. If you checked off “**Bridal Bouquets**” above – What is your vision for the bridal bouquets? Please provide any details for the following:
- a. Size
 - b. Flower types
 - c. Colors
 - d. Style
 - e. Shape
 - f. Handle wrap
 - g. Please attach any inspiration photos you have!
11. If you checked off “**Bridesmaid Bouquets**” above – What is your vision for the bridesmaid bouquets? Please provide any details for the following:
- a. Size
 - b. Flower types
 - c. Colors
 - d. Style
 - e. Shape
 - f. Handle wrap
 - g. How do you want them to be different from the bridal bouquet?
 - h. Please attach any inspiration photos you have!



12. If you checked off "**Groom Boutonniere**" above – What is your vision for the groom's boutonnieres? Please provide any details for the following:
- Size
 - Flower types
 - Colors
 - Style
 - Ribbon color
 - Please attach any inspiration photos you have!
13. If you checked off "**Groomsmen Boutonnieres**" above – What is your vision for the groomsmen's boutonnieres? Please provide any details for the following:
- Size
 - Flower types
 - Colors
 - Style
 - Ribbon color
 - How do you want them to be different from the groom's boutonniere?
 - Please attach any inspiration photos you have!
14. If you checked off "**Other Boutonnieres**" above – What is your vision for the other boutonnieres? Please provide any details for the following:
- Size
 - Flower types
 - Colors
 - Style
 - Ribbon color
 - How do you want them to be different from the groom's and groomsmen's boutonnieres?
 - Please attach any inspiration photos you have!
15. If you checked off "**Corsages**" above – What is your vision for the corsages? Please provide any details for the following:
- Size
 - Flower types
 - Colors
 - Ribbon color
 - Please attach any inspiration photos you have!



16. If you checked off “**Other Attendants (Ring Bearer, Flower Girls, Bridesmen, Groomswomen, Junior Bridesmaids, Junior Groomsmen, Ushers, Readers, Officiant, Greeter, etc.)**” above – Describe what your floral needs are.

CEREMONY DÉCOR

17. If you checked off “**Ceremony Décor**” above – What is your vision for the ceremony?
- What types of structures does the ceremony space have that you would like to dress up (arch, gazebo, altar, etc.)?
 - Do you want any aisle decorations?
 - Please provide any thoughts on the following items for your ceremony décor:
 - Size
 - Flower types
 - Color
 - Style
 - Please attach any inspiration photos you have!

RECEPTION DÉCOR

18. If you checked off “**Cocktail Table Décor**” above – What is your vision for the cocktail tables? Please attach any inspiration photos you have!
19. If you checked off “**Reception Centerpieces**” above – What is your vision for the reception guest tables?
- Are the guest tables round or rectangular?
 - How many guest table centerpieces will you need?
 - Do you want all the centerpieces to be the same, or to have a mix of 2-4 kinds?
 - What kinds of centerpieces do you like (greenery, candles, arrangements in low bowls, high topiaries, lanterns, mix of bud vases, etc.)?



- e. Are you having a Head Table? If so, how will the Head Table be different than the guest tables?
 - f. Are you having a Sweetheart Table? If so, how would you like the décor to look for a Sweetheart Table?
 - g. Please provide any thoughts you have on the following items for your reception décor;
 - i. Flower types
 - ii. Colors
 - iii. Style
 - iv. Candles at the tables (votives/tea lights)
 - h. Please attach any inspiration photos you have!
20. If you checked off the following, what is your vision for dressing up these tables? Please attach any inspiration photos you have!
- a. Gift Table**
 - b. Memory Table**
 - c. Place Card Table**
 - d. Dessert Table**
 - e. Bar**
21. If you checked off “**Cake Floral**” above – What is your vision for the cake flowers?
- a. Flower types
 - b. Colors
 - c. Style
 - d. Please attach any inspiration photos you have!
22. If you checked off “**Other**” above – What are your other floral design and décor needs?